

# OUR LAND STRATEGY

The map below outlines the boroughs of London in which we are seeking opportunities to build homes.

## LAND REQUIREMENTS AND TARGET LONDON BOROUGHS

LONDON BOROUGHS

- 1 BARKING & DAGENHAM
- 2 BARNET
- 3 BEXLEY
- 4 BRENT
- 5 BROMLEY
- 6 CAMDEN
- 7 CITY OF LONDON
- 8 CROYDON
- 9 EALING
- 10 ENFIELD
- 11 GREENWICH
- 12 HACKNEY
- 13 HAMMERSMITH & FULHAM
- 14 HARINGEY
- 15 HARROW
- 16 HAVERING
- 17 HILLINGDON
- 18 HOUNSLOW
- 19 ISLINGTON
- 20 KENSINGTON & CHELSEA
- 21 KINGSTON UPON THAMES
- 22 LAMBETH
- 23 LEWISHAM
- 24 MERTON
- 25 NEWHAM
- 26 REDBRIDGE
- 27 RICHMOND UPON THAMES
- 28 SOUTHWARK
- 29 SUTTON
- 30 TOWER HAMLETS
- 31 WALTHAM FOREST
- 32 WANDSWORTH
- 33 WESTMINSTER

TRAVEL ZONES

- 4 5 6
- 3 4 5 6
- 4 5 6
- 2 3 4 5
- 3 4 5 6
- 1 2 3
- 1
- 3 4 5 6
- 2 3 4 5 6
- 4 5 6
- 2 3 4
- 1 2 3
- 2 3
- 3 4
- 4 5
- 6
- 5 6
- 2 3 4 5 6
- 1 2 3
- 1 2
- 5 6
- 1 2 3
- 2 3 4
- 3 4 5
- 2 3 4
- 3 4 5 6
- 3 4 5 6
- 1 2 3
- 1 2
- 4 5 6
- 1 2
- 3 4 5 6
- 2 3 4
- 1 2

LOCATION EXCLUSIVELY LONDON ZONES 2-5  
 TARGET PRIVATE SALE PRICE BETWEEN £600 AND £1,000 PER SQ FT  
 DEVELOPMENTS NEW BUILD FOCUS: 3-4 SITES EACH YEAR  
 SIZE 200 HOMES +

